

# shelbey surgent • designer

# resume

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## design experience

### GRAPHIC DESIGNER

**World Synergy** • May 2018 — Present

Assisting clients with design projects ranging from traditional print marketing to complete app/website design and digital campaigns. In addition, I lead UX strategy on our digital projects, and work hand-in-hand with the development team. I regularly meet with clients, discussing marketing contracts or current on-going projects.

### SENIOR DESIGNER

**Alternative Press** • November 2016 — December 2017

As Senior Designer, I was creative lead on the design and execution of Alternative Press magazine. I created the marketing materials needed to promote the magazine, online merchandise department and our award show Alternative Press Music Awards (APMAs).

### JR. GRAPHIC DESIGNER

**ServiceLink** • May 2015 — October 2016

Using ServiceLink's corporate branding, I was responsible for day-to-day print and digital marketing materials. I had creative control of all corporate recruiting and internal communications. I also assisted in the design of large conference events and presentations for division presidents.

### GRAPHIC DESIGNER

**PMI Digital** • July 2014 — December 2014

As a member of the digital department, I worked with clients to create design solutions. This included social media, website design, app-design and printed materials.

### STUDENT DESIGNER

**RMU Marketing Department** • January 2013 — July 2014

### INTERACTIVE INTERN

**New Perspective** • January 2014 — April 2014

### MARKETING DESIGN INTERN

**Pittsburgh City Paper** • April 2013 — July 2013

## membership

### UXPA Cleveland

Member • Starting Spring 2019

Attend monthly meetups based around the topics within User Experience.

## volunteer

### Cleveland GiveCamp

Design Volunteer • July 2018, July 2019, Sept. 2021

Three-day intensive weekend to build websites for local Cleveland non-profits.

## education

**Robert Morris University** • BFA in Media Arts

Dual Concentration in Graphic and Interactive Design

GPA: 3.84 • May 2014

## skills & software

### UX/UI

Discovery Sessions  
User Testing  
Card Sorting  
Wire-framing  
Prototyping  
Web Design  
App Design

### SOFTWARE

Adobe Creative Suite  
Microsoft Office  
Google Suite  
WordPress CMS  
BigCommerce  
Invision  
HubSpot  
NetSuite  
Monday  
DropBox  
Box

### GRAPHIC

Logo Design  
Print Advertising  
Digital Advertising  
Social Media Images  
Email Images

## honors & awards

### BEST PORTFOLIO

**Robert Morris University** • May 2014

I was awarded Best Portfolio in the Senior Showcase at Robert Morris University. The Senior Showcase displayed the full portfolios of sixteen media arts graduates and was juried by University professors.

### PRESIDENTIAL TRANSFORMATION AWARD NOMINEE

**Robert Morris University** • April 2014

I was chosen as a nominee for the Presidential Transformation Award, the University's highest honor. I was recommended by faculty members based on how I was transformed and how my actions transformed others.

### PRESIDENTIAL UNDERGRADUATE AWARD

**Robert Morris University** • April 2014

I was awarded the Presidential Undergraduate Award chosen by University professors. This award is given to the top student in each department per graduating class.

Deans List • All Semesters

Academic Dean Scholar • Three Years

Media Arts Gold Show • Four Years

Best Web Design • Gold Show 2013

Best Interactive • Gold Show 2014